



**SOUTHEAST ALASKA
WATERSHED COALITION**
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New Logo Needed for Southeast Alaska Watershed Coalition

Request for Applicants by 12-10-22

The Southeast Alaska Watershed Coalition (Watershed Coalition) is looking for a Southeast Alaska -based graphic designer to design a new, responsive logo for our organization.

The Watershed Coalition is a small non-profit organization based in Juneau, AK. We have a staff of 6 professionals with years of experience in watershed restoration, fish and wildlife habitat, water quality, GIS mapping, etc. We work with tribal, community, and government partners to restore and steward watersheds around the region. We are proud of our on-the-ground projects that make a difference. Follow us at:

www.alaskawatershedcoalition.org

www.facebook.com/alaskawatershedcoalition/

Mission: We foster partnerships and inspire Southeast Alaskans to steward our watersheds and support communities through participatory projects, research, and learning.

Vision: We envision that Southeast Alaskan communities are sustainably integrated into our watersheds in a way that benefits our ecology, economy, and quality of life.

We are looking for a logo to encompass this mission and our core values including:

- ~ engaging local communities in watershed stewardship and restoration
- ~ teamwork makes the streamwork
- ~ supporting a healthy and resilient environment

The artist will work directly with Watershed Coalition staff to understand our goals and mission to be incorporated into the design. Logo will be used in all of the Watershed Coalition's branding, including website, facebook, newsletters, letterheads, and more.

Interested applicants should submit:

1. Resume;
2. Examples (4 or more) of logos created for other organizations/companies;
3. A description of the process you will use to engage Watershed Coalition staff and board in the design and selection of a logo;
4. Quote for remuneration.

Contact: Khrystl Brouillette, khrystl@sawcak.org, (949) 235-9508.